

July 26, 2016

## AREA HOSPITALS TO HOST BREASTFEEDING EVENTS

*IN OBSERVANCE OF WORLD BREASTFEEDING WEEK  
AUGUST 1-7, 2016*



### **Contact:**

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**EUSTIS, FL** – The Lake County Breastfeeding Task Force is excited to announce a series of events aimed to educate and encourage the local community about the significance of breastfeeding. During World Breastfeeding Week, August 1-7, 2016, each area hospital will host the following events:

### **Leesburg Regional Medical Center**

The Mom-to-Be Expo

Tuesday, August 2<sup>nd</sup>, 2016, 2-4pm; Leesburg Regional Medical Center

If you are pregnant or thinking about becoming pregnant, you're invited to the Mom-to-Be Expo where you can learn more about preparing for your baby, childbirth and breastfeeding.

To register for this free event, call (352) 751-8585.

### **South Lake Hospital**

Our Journey towards the Baby Friendly Hospital Designation

Wednesday, August 3<sup>rd</sup>, 2016, 1-4pm; Sky Top Classroom

A reception for our healthcare staff to learn about the Hospital's Baby Friendly Initiative, and the local resources available to support new mothers and their babies.

For additional information, please contact Amy Harvick or Linda Piper at:

(352) 394-4071, Ext 4380 or visit us at [www.southlakehospital.com](http://www.southlakehospital.com).

### **Florida Hospital Waterman**

Making Breastfeeding Work

Thursday, August 4<sup>th</sup>, 2016, 2-5pm; Florida Hospital Waterman, Medical Office B,  
3<sup>rd</sup> Floor, Team Room

A breastfeeding awareness event for staff who serve mothers and babies, also welcoming the mothers and babies we serve to share your breastfeeding experience.

For more information contact Cheryl Finotti at (352) 253-3367.

The Lake County Breastfeeding Task Force is dedicated to improving the success of breastfeeding initiation and duration, and to promote breastfeeding as the cultural norm for families and professionals in our community by providing consistent support, advocacy and evidence-based education.

The Task Force is a committee of area caregivers involved in the lives of mothers and babies, partnering together to improve breastfeeding outcomes in Lake County.

“World Breastfeeding Week is celebrated every year from 1 to 7 August in more than 170 countries to encourage breastfeeding and improve the health of babies around the world. It commemorates the Innocenti Declaration signed in August 1990 by government policymakers, WHO, UNICEF and other organizations to protect, promote and support breastfeeding.”

### **About the Florida Department of Health**

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